WWSB

ORDER

Contract / Revision **20342** Flight Dates **08/30/10-09/01/10**

Original Date / Revision 08/17/10 / 08/30/10

Order Sep 00:15:00

Advertiser **FLORIDA'S FUTURE FUND** Product **FLORIDA'S FUTURE FUND**

Estimate #

Alt. Order # **09236533**

Agency **TARGET ENTERPRISES LTD** Agency Com 15%

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POLITICAICIA

Product Codes PL2

Priority P-1

Advertiser Ref

Buying Contact

15260 VENTURA BLVD
SUITE 1240
SHERMAN OAKS, CA 91403

Billing Contact

15260 VENTURA BLVD
SUITE 1240
SHERMAN OAKS, CA 91403

Primary Account Executive
Bill Gonzalez

Sales Office LA

Sales Region National

Agency Ref

Account Executive	Order%
Bill Gonzalez	100%

Order Share 10% Market Value 12000

Competing Station	% of Order	Amount
WCLF	90%	10800
WEDU	%	0
WFLA	%	0
WFTS	%	0
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WXPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2010	6	$1,020.00	$1,200.00	4.80
Totals	6	$1,020.00	$1,200.00	4.80

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/30/10	09/01/10	6	$1,020.00	$1,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals Spots	Totals Amount
E 1	7	08/31/10	09/01/10	M-F 7-730p M-F 7-730p	CM	WHEEL	-TW----	:15	4	$200.00	P-1	0.80 NM	4	$800.00
WHEEL OF FORTUNE						***STAND ALONES***								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/30/10	09/05/10	-TW----	4	$200.00	0.80							
E 2	7	08/31/10	09/01/10	M-F 730-8p M-F 730-8p	CM	JEOPARDY	-TW----	:15	2	$200.00	P-1	0.80 NM	2	$400.00
JEOPARDY						***STAND ALONES***								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/30/10	09/05/10	-TW----	2	$200.00	0.80							
												Totals	6	$1,200.00